



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

# CONTRACT

<u>Contract / Revision</u> 938990 /		<u>Alt Order #</u> 25308614
<u>Product</u> order		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> C04C10
<u>Advertiser</u> POL/Marco Rubio for Senate		<u>Original Date / Revision</u> 09/21/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> RUBFL	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/04/16	10/04/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,325.00				
D 2	WFLA	10/05/16	10/05/16	Today Show 2	9-10a		:30				NM	0	\$0.00
D 3	WFLA	10/06/16	10/06/16	Today Show 2	9-10a		:30				NM	0	\$0.00
N 4	WFLA	10/07/16	10/07/16	Today Show 2	9-10a		:30				NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,325.00				
D 5	WFLA	10/10/16	10/10/16	Today Show 2	9-10a		:30				NM	0	\$0.00
N 6	WFLA	10/04/16	10/04/16	M-F 10-11a	10-11a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$275.00				
N 7	WFLA	10/05/16	10/05/16	M-F 10-11a	10-11a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$275.00				
N 8	WFLA	10/06/16	10/06/16	M-F 10-11a	10-11a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$275.00				
N 9	WFLA	10/07/16	10/07/16	M-F 10-11a	10-11a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$275.00				
D 10	WFLA	10/10/16	10/10/16	M-F 10-11a	10-11a		:30				NM	0	\$0.00
N 11	WFLA	10/04/16	10/04/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$330.00				
N 12	WFLA	10/05/16	10/05/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$330.00				
N 13	WFLA	10/06/16	10/06/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$330.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 938990 /		<u>Alt Order #</u> 25308614
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> order	<u>Estimate #</u> C04C10
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 14	WFLA	10/07/16	10/07/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$330.00				
N 15	WFLA	10/10/16	10/10/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$330.00				
N 16	WFLA	10/04/16	10/04/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$450.00				
N 17	WFLA	10/05/16	10/05/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$450.00				
N 18	WFLA	10/06/16	10/06/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$450.00				
N 19	WFLA	10/07/16	10/07/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$450.00				
N 20	WFLA	10/10/16	10/10/16	Today Show 3	12-1258p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$450.00				
N 21	WFLA	10/04/16	10/04/16	Days of Our Lives	1258-4p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$550.00				
N 22	WFLA	10/05/16	10/05/16	Days of Our Lives	1258-4p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$550.00				
N 23	WFLA	10/06/16	10/06/16	Days of Our Lives	1258-4p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$550.00				
N 24	WFLA	10/07/16	10/07/16	Days of Our Lives	1258-4p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$550.00				
N 25	WFLA	10/10/16	10/10/16	Days of Our Lives	1258-4p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$550.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WFLA	10/10/16-10/16/16	Days of Our Lives	1258-4p	M-----	:30	<del>\$550.00</del>	NM			
		Credited											
N 26	WFLA	10/04/16	10/04/16	M-F 2-3p	2-3p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$450.00				
N 27	WFLA	10/05/16	10/05/16	M-F 2-3p	2-3p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$450.00				
N 28	WFLA	10/06/16	10/06/16	M-F 2-3p	2-3p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$450.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 29	WFLA	10/07/16	10/07/16	M-F 2-3p	2-3p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$450.00				
N 30	WFLA	10/10/16	10/10/16	M-F 2-3p	2-3p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$450.00				
N 31	WFLA	10/04/16	10/04/16	M-F 3-4p	3-4p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$675.00				
N 32	WFLA	10/05/16	10/05/16	M-F 3-4p	3-4p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$675.00				
N 33	WFLA	10/06/16	10/06/16	M-F 3-4p	3-4p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$675.00				
N 34	WFLA	10/07/16	10/07/16	M-F 3-4p	3-4p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$675.00				
N 35	WFLA	10/10/16	10/10/16	M-F 3-4p	3-4p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$675.00				
N 36	WFLA	10/09/16	10/09/16	Local Su 9a News	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$125.00				
D 37	WFLA	10/09/16	10/09/16	Meet the Press	10-11a		:30				NM	0	\$0.00
N 38	WFLA	10/09/16	10/09/16	Su 12p News	12-1p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$70.00				
N 39	WFLA	10/04/16	10/04/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$150.00				
N 40	WFLA	10/05/16	10/05/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$150.00				
N 41	WFLA	10/06/16	10/06/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$150.00				
N 42	WFLA	10/07/16	10/07/16	Local News @ 5a	5-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$150.00				
N 43	WFLA	10/10/16	10/10/16	Local News @ 5a	5-530a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$150.00				
N 44	WFLA	10/04/16	10/04/16	Local News @ 530a	530-558a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$220.00				
N 45	WFLA	10/05/16	10/05/16	Local News @ 530a	530-558a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$220.00				
N 46	WFLA	10/06/16	10/06/16	Local News @ 530a	530-558a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$220.00				
N 47	WFLA	10/07/16	10/07/16	Local News @ 530a	530-558a		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				2	\$220.00				
N 48	WFLA	10/10/16	10/10/16	Local News @ 530a	530-558a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$220.00				
N 49	WFLA	10/04/16	10/04/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$800.00				
N 50	WFLA	10/05/16	10/05/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$800.00				
N 51	WFLA	10/06/16	10/06/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$800.00				
N 52	WFLA	10/07/16	10/07/16	Local News @ 6a	558-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$800.00				
D 53	WFLA	10/10/16	10/10/16	Local News @ 6a	558-7a		:30				NM	0	\$0.00
N 54	WFLA	10/04/16	10/04/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,400.00				
N 55	WFLA	10/05/16	10/05/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,400.00				
N 56	WFLA	10/06/16	10/06/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				2	\$1,400.00				
N 57	WFLA	10/07/16	10/07/16	Today Show	657-9a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				2	\$1,400.00				
N 58	WFLA	10/10/16	10/10/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,400.00				
N 59	WFLA	10/08/16	10/08/16	Local Sa 6a News	6-7a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$100.00				
N 60	WFLA	10/08/16	10/08/16	Local Sa 7a News	7-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$250.00				
N 61	WFLA	10/08/16	10/08/16	Today Show Sa	657-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$150.00				
N 62	WFLA	10/09/16	10/09/16	WFLA 6a News Sun	Su 6-7a		:30				NM	2	\$200.00

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**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u> 938990 /		<u>Alt Order #</u> 25308614
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> order	<u>Estimate #</u> C04C10
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$100.00				
N 63	WFLA	10/09/16	10/09/16	WFLA 7a News Su	Su 7-8a		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$165.00				
D 64	WFLA	10/09/16	10/09/16	Today Show Su	8-9a		:30				NM	0	\$0.00
N 65	WFLA	10/04/16	10/04/16	M-F 4-5p	4-5p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$625.00				
N 66	WFLA	10/05/16	10/05/16	M-F 4-5p	4-5p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$625.00				
N 67	WFLA	10/06/16	10/06/16	M-F 4-5p	4-5p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$625.00				
N 68	WFLA	10/07/16	10/07/16	M-F 4-5p	4-5p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$625.00				
D 69	WFLA	10/10/16	10/10/16	M-F 4-5p	4-5p		:30				NM	0	\$0.00
N 70	WFLA	10/04/16	10/04/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,450.00				
N 71	WFLA	10/05/16	10/05/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,450.00				
N 72	WFLA	10/06/16	10/06/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$1,450.00				
N 73	WFLA	10/07/16	10/07/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,450.00				
D 74	WFLA	10/10/16	10/10/16	M-F 5-530p	5-530p		:30				NM	0	\$0.00
D 75	WFLA	10/04/16	10/04/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
D 76	WFLA	10/05/16	10/05/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
D 77	WFLA	10/06/16	10/06/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
D 78	WFLA	10/07/16	10/07/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
D 79	WFLA	10/10/16	10/10/16	M-F 530-6p	530-6p		:30				NM	0	\$0.00
D 80	WFLA	10/04/16	10/04/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 81	WFLA	10/05/16	10/05/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 82	WFLA	10/06/16	10/06/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 83	WFLA	10/07/16	10/07/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 84	WFLA	10/10/16	10/10/16	Local 6p News	6-630p		:30				NM	0	\$0.00
D 85	WFLA	10/04/16	10/04/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 86	WFLA	10/05/16	10/05/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 87	WFLA	10/06/16	10/06/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
D 88	WFLA	10/07/16	10/07/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00

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<u>Contract / Revision</u> 938990 /		<u>Alt Order #</u> 25308614
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> order	<u>Estimate #</u> C04C10
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 89	WFLA	10/10/16	10/10/16	NBC Nightly News WKDY	630-7p		:30				NM	0	\$0.00
N 90	WFLA	10/04/16	10/04/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----	1			\$1,350.00					
N 91	WFLA	10/05/16	10/05/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$1,350.00					
N 92	WFLA	10/06/16	10/06/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$1,350.00					
N 93	WFLA	10/07/16	10/07/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$1,350.00					
D 94	WFLA	10/10/16	10/10/16	Local 7p News	7-730p		:30				NM	0	\$0.00
D 95	WFLA	10/08/16	10/08/16	Sa 6p News	6-630p		:30				NM	0	\$0.00
D 96	WFLA	10/08/16	10/08/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00
N 97	WFLA	10/09/16	10/09/16	Su 6p News	6-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S	1			\$1,100.00					
N 98	WFLA	10/04/16	10/04/16	Last Call	M-F 137-205a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----	1			\$220.00					
N 99	WFLA	10/05/16	10/05/16	Last Call	M-F 137-205a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$220.00					
N 100	WFLA	10/06/16	10/06/16	Last Call	M-F 137-205a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	1			\$220.00					
N 101	WFLA	10/07/16	10/07/16	Last Call	M-F 137-205a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$220.00					
N 102	WFLA	10/10/16	10/10/16	Last Call	M-F 137-205a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----	1			\$220.00					
N 103	WFLA	10/04/16	10/04/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----	1			\$350.00					
N 104	WFLA	10/05/16	10/05/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$350.00					
N 105	WFLA	10/06/16	10/06/16	Late Night	Late Night		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---	2			\$350.00					
N 106	WFLA	10/07/16	10/07/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--	1			\$350.00					
N 107	WFLA	10/10/16	10/10/16	Late Night	Late Night		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract / Revision</u> 938990 /		<u>Alt Order #</u> 25308614
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> order	<u>Estimate #</u> C04C10
<u>Advertiser</u> POL/Marco Rubio for Ser		<u>Original Date / Revision</u> 09/21/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$350.00				
D 108	WFLA	10/04/16	10/04/16	Tonight Show	Tonight Show		:30				NM	0	\$0.00
N 109	WFLA	10/05/16	10/05/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$1,000.00				
D 110	WFLA	10/06/16	10/06/16	Tonight Show	Tonight Show		:30				NM	0	\$0.00
N 111	WFLA	10/07/16	10/07/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,000.00				
D 112	WFLA	10/10/16	10/10/16	Tonight Show	Tonight Show		:30				NM	0	\$0.00
D 113	WFLA	10/08/16	10/08/16	SNL	Sa 1130p-1a		:30				NM	0	\$0.00
N 114	WFLA	10/04/16	10/04/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$700.00				
N 115	WFLA	10/06/16	10/06/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$700.00				
N 116	WFLA	10/10/16	10/10/16	Late News M-Su	M-Su		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$700.00				
D 117	WFLA	10/09/16	10/09/16	LF Su 1135p-1205a	1135p-1205a		:30				NM	0	\$0.00
N 118	WFLA	10/04/16	10/04/16	M-F 730-8p	730-8p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,100.00				
D 119	WFLA	10/05/16	10/05/16	M-F 730-8p	730-8p		:30				NM	0	\$0.00
D 120	WFLA	10/06/16	10/06/16	M-F 730-8p	730-8p		:30				NM	0	\$0.00
N 121	WFLA	10/07/16	10/07/16	M-F 730-8p	730-8p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$1,100.00				
D 122	WFLA	10/10/16	10/10/16	M-F 730-8p	730-8p		:30				NM	0	\$0.00
D 123	WFLA	10/08/16	10/08/16	Sa Extra 7-8p	7p-8p		:30				NM	0	\$0.00
<b>Totals</b>								0.00				95	\$56,545.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	95	\$56,545.00	(\$8,481.75)	\$48,063.25
<b>Totals</b>	95	\$56,545.00	(\$8,481.75)	\$48,063.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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